



FOR IMMEDIATE RELEASE

DISA 2021 – Tickets Now on Sale!

The digital potential of regional economies, communities and industry will be the key focus of a trailblazing festival being held in Greater Hamilton. Tickets are now on sale for next month's Digital Innovation and Smart Agriculture (DISA) 2021 Festival, with participants encouraged to take advantage of the earlybird 10% discount which ends May 11.

It's the second time that Southern Grampians Shire Council has hosted the festival, building on the success of the inaugural event in 2019, which attracted attendees and exhibitors from across Australia.

"While DISA19 demonstrated the ways that rural communities were embracing new technology and innovation to gain an edge, the theme for DISA21 is '**Creating Smart Regions**', looking beyond Council boundaries to implement innovative practices, partnerships and technology to uplift regions," explains event co-ordinator Leesa Iredell. "If you're working in Agri-business or on a farm, private business, government or an agency - or if you're simply interested in helping to grow a smart community and a regional digital economy - we would love to see you at DISA21."

Day one of the festival will feature two separate streams based on Smart Agriculture and Smart Communities. At the Hamilton Exhibition and Conference Centre, delegates can connect with experts as they detail the benefits and drawbacks of utilising new technologies in agriculture. Workshops will cover Precision Land Management and Planning Technology; Stock Handling, Monitoring and Management Technology; and IoT Infrastructure Monitoring, Farm safety and Security.

A walking tour outlining Hamilton's current digital connectivity and future potential will form part of the Smart Community stream, along with a morning forum examining the benefits and Challenges experienced by various Victorian councils when it comes to the application of IoT technology in their regions.



The 2021 program also features [an engaging list of speakers](#) including Churchill Fellow Zoe Eather, an experienced consultant and engineer with a passion for Smart Communities, and Internationally-recognised food systems innovation expert Sarah Nolet, who is the CEO and Founder of global food and agriculture strategy firm AgThentic. Both keynote speakers will appear at a morning conference on Wednesday 26th May.



Zoe Eather



Sarah Nolet

From late Wednesday morning, the program will again dovetail into two separate streams with a Smart Agriculture or Smart Community Focus, bringing more incredible opportunities to learn from both the experts and peers who have already taken up the challenge to create Smart Regions.

Greater Hamilton's tech theme continues on Friday 28 May with the FREE Digital Education and Innovation Hub (DigiHub) at the HUB, Gray St, Hamilton, from 2pm-7pm. Targeting STEAM students, tinkerers, gamers and tech heads, DigiHub will feature the latest drones, virtual reality, 3D printers, animation devices, robots and gadgets, along with a variety of education providers offering insights into career pathways in digital creative industries.

For further information and tickets, see disafestival.com.au or contact event co-ordinator Leesa Iredell on 0458 724 011